



SEEN MY FACE & HEARD MY VOICE ON:

ESPN — Broadcaster



2013 - Present

- 600+ career on-air Linear & Digital TV events in Play-by-Play, Sideline Reporter or Host roles across ESPN family of networks (ESPN, ESPN2, ESPNU, ESPN+, SEC Network, ACC Network, Longhorn Network) & ESPN Radio
- Covering Power 4 NCAA: Football, Men's & Women's Basketball, Volleyball, Baseball, Softball, Swimming & Diving, Tennis, Golf, Equestrian, Rowing, Cross Country; Little League Baseball & Softball World Series; Formula 1
- [Sample \(Game\)](#), [Sample \(Sideline\)](#), [Sample \(Package\)](#), [Sample \(New Media\)](#)

Spurs Sports & Entertainment — Broadcaster



2017 - Present

- TV Play-by-Play for NBA G League Austin Spurs & USL San Antonio FC

Zzz & 3z - Host & Producer



2024 - Present

- Host & produce daily delivery (in-season) NBA show with engaging and fresh content relevant to the NBA and its associated products with storylines specific to the NBA calendar
 - Planning and implementation of Content calendar & Campaigns to ensure timely, relevant delivery around league events
- End-to-end production execution (Storyboarding, Pre-Prod, Filming, graphics, editing, upload) of Video Content
 - Proficient in Adobe Suite (Premier Pro, Photoshop, After Effects)
- Manage delivery & strategy across multiple Media Platforms (YouTube, TikTok, Instagram, Spotify, Apple Podcasts)
 - Developing and implementing Social Media strategy to increase content exposure and community engagement
- Subscriber growth from 0 to over 27,000 in under 12 months
 - Active participation & interaction with engaged fan community
- Negotiation and execution of Sponsorship deals

ESPN — Live Event Production

2011 - 2015

- Created run downs & production plans for live events, produced graphics & video packages for air, managed & produced ENG crews for content creation, ran bug & slide game trackers
- Experience working: NBA Finals, NCAA Football, Basketball, Baseball, Tennis, Track & Field, Softball, Soccer, Swimming & Diving and Little League World Series

Know Your Personnel (kyp-onair.com) — Owner

2024 - Present

- Broadcast & Game Preparation resources & tips

EDUCATION

The University of Texas at Austin — B.A., Economics/Government (Radio/TV/Film) (2011)